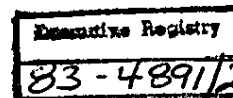


Central Intelligence Agency



Washington, D.C. 20505



31 OCT
1983

Emily H. Rock
Secretary
Federal Trade Commission
Washington, D.C. 20580

Dear Ms. Rock:

I am responding to your letter of 5 October to William J. Casey, Director, Central Intelligence Agency, on the Federal Trade Commission's Line of Business Program.

As far as my staff can determine, no one at CIA has used the line of business data from US manufacturing firms. We would not expect to use these data in the future, given our focus on non-US economies. Hence, a decision to discontinue the program would not adversely affect the CIA.



for Robert M. Gates
Deputy Director for Intelligence

STAT

DDI:ASG  (27 Oct 83)

STAT

Distribution:

- Orig - Addressee
- 1 - DDI Registry
- 2 - ASG



L-265

EXECUTIVE SECRETARIAT

Routing Slip

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SUSPENSE		24 OCT 83 Date			

Remarks:

Direct reply please - info
this office.

Executive Secretary

14 October 83

Date

3437 (10-81)

ER 83 - 4891/1

~~AH. ER 83-48~~

FEDERAL TRADE COMMISSION

OFFICE OF THE SECRETARY

TRANSMITTAL SLIP

TO: Director's Office
Central Intelligence Agency

☐ Please prepare reply for Secretary's signature

☐ Let's discuss

☐ Review/Comment

☐ Recommendation

☐ Information

FROM: Office of the Secretary
Federal Trade Commission

☐ What's the story?

☐ Please take care of this

DATE: 10/13/83

☐ Note and file

REMARKS:

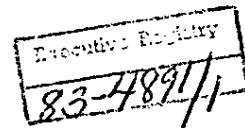
The attached is a corrected copy of
letter originally sent to your office
on October 5.

FTC Form 183 (11/80)

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L-265

FEDERAL TRADE COMMISSION
WASHINGTON, D. C. 20580



OFFICE OF THE SECRETARY

October 5, 1983

Honorable William J. Casey
Director
Central Intelligence Agency
Washington, D.C. 20505

Dear Mr. Casey:

The Federal Trade Commission's Line of Business program has collected sales, expense, profitability, and asset data by line of business from about 450 of the nation's largest manufacturing firms. Aggregated data for 1974, 1975, and 1976 have been made available to the public in Annual Line of Business Reports, and data for 1977, which are currently being processed, should be published by the end of the year. The disaggregated data are also available to employees of the Line of Business program who may use them for research.

Before deciding whether or not to collect and publish data for years subsequent to 1977, the Commission directed the staff to conduct an analysis of the costs and benefits of the program. By Federal Register notices, the Commission also invited members of the public and other interested parties to comment upon the program. Individuals from numerous firms, from a number of universities, and from several federal agencies provided their views, and the Commission has found those comments most helpful.

Prior to making a final decision regarding the Line of Business program, the Commission would like to have a more detailed understanding of how the data are or might be used by government agencies, including the Central Intelligence Agency. Any additional information which you could provide would be most helpful. Since the program is costly to both the FTC and to the firms that provide the data, the Commission must decide whether the total benefits of the program are likely to outweigh the total costs. To help us with that decision, we would also appreciate your estimate of what your agency might be willing and able to pay in order to assist in defraying agency costs for the future preparation of Line of Business data.

Page 2

We would appreciate your reply by November 15, 1983. Thank you in advance for your cooperation.

By direction of the Commission.

SIGNED & MAILED]

Emily H. Rock
Secretary

EXECUTIVE SECRETARIAT

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SUSPENSE		4 November Date			

Remarks:

Direct reply, please, info this office.

ZBC
Executive Secretary
7 October 1983
Date

Executive Registry

83-4891

FEDERAL TRADE COMMISSION
WASHINGTON, D. C. 20580

OFFICE OF THE SECRETARY

October 5, 1983

Honorable William J. Casey
Director
Central Intelligence Agency
Washington, D.C. 20505

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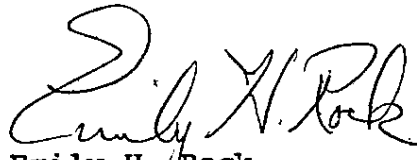
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Page 2

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By direction of the Commission.



Emily H. Rock
Secretary

FILE WITH
ER-83-4991

L-265

2nd Page -

total costs. To help us with that decision, we would also appreciate your estimate of what your Agency might be willing and able to pay in order to assist in defraying Agency costs for the future preparation of line of business data.

L-265